Wednesday, October 23

2:00 pm – 6:00 pm  Registration & Early Exhibitor Set-Up  
*Rotunda*

Thursday, October 24

6:30 am – 6:00 pm  Registration  
*Rotunda*

7:00 am – 8:00 am  Breakfast for Pre-Conference Sessions Attendees  
*Monarch Ballroom Promenade*

**PRE-CONFERENCE SESSIONS**

8:00 am – 11:30 am  **Access: Developing and Implementing a “Best Practice”**  
*Monarch Ballroom 3*

GINGER BIESBROCK, PA-C, MPH, MPAS, AACC, SENIOR VICE PRESIDENT, MEDAXIOM CONSULTING; GRAND RAPIDS, MI

NICOLE KNIGHT, LPN, CPC, CCS-P, DIRECTOR, REVENUE CYCLE SOLUTIONS AND SENIOR CONSULTANT, MEDAXIOM; JACKSONVILLE, FL

Access to your program and CV services has become a significant factor to growth and market share management. Competitive markets have pushed the standard and most programs are finding themselves unable to effectively meet the demands.

Attend this session to learn more about:
- How to measure and track program access – new patients, established patients, service availability
- Solutions to improve program access in all these areas
- Developing a scalable approach to program capacity versus demand
- Performance management best practices that will allow you to manage access in real time
- Effective service development strategies that cover access strategies, effective referral physician, patient communication, and relationships

CME Credits: 3.5  
CPE Credits: 3.0  
CPE Fields of Study: Finance, Management Services, Professional Development

8:00 am – 11:30 am  **The Dyad Leadership Model in Cardiovascular Healthcare Delivery – A Paper Tiger or a Functional Relationship?**  
*Monarch Ballroom 1*

PROGRAM DIRECTOR: WARREN LEVY, MD, FACC, PRESIDENT & CMO, VIRGINIA HEART; FALLS CHURCH, VA

EDWARD T.A. FRY, MD, FACC, FSCAI, CHAIR, CARDIOLOGY DIVISION AND CVSL, ST. VINCENT MEDICAL GROUP, ST. VINCENT HEART CENTER; INDIANAPOLIS, IN

EMILY SEGO, DNP, NEA-BC, LSSBB, VP CVSL, ST. VINCENT MEDICAL GROUP; INDIANAPOLIS, IN

BETH CAIRNS, RN, MA, VP & COO, MINNEAPOLIS HEART INSTITUTE; MINNEAPOLIS, MN

WILLIAM KATSIYIANNIS, MD, PRESIDENT, MINNEAPOLIS HEART INSTITUTE; MINNEAPOLIS, MN

SCOTT MORONEY, VP, SANGAR HEART & VASCULAR INSTITUTE; CHARLOTTE, NC

GEOFFREY ROSE, MD, SANGAR HEART & VASCULAR INSTITUTE; CHARLOTTE, NC

JOEL SAUER, MBA, EXECUTIVE VICE PRESIDENT, MEDAXIOM CONSULTING; FORT WAYNE, IN

During this pre-conference session, experts will share what does and doesn’t work in a dyad leadership model and how others have overcome obstacles and found opportunities. Following a brief didactic discussion on dyad leadership models and “leading up” in an organization, attendees will hear about lessons learned from practices that have implemented this model. The session will conclude with a group discussion.

CME Credits: 3.5  
CPE Credits: 3.0  
CPE Fields of Study: Finance, Management Services, Professional Development
**GENERAL SESSION**

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**Welcome and Opening Remarks**

1:00 pm – 1:15 pm

Welcome and Opening Remarks

Pacific Ballroom 1 & 2

**State of Cardiology**

1:15 pm – 2:00 pm

TIM ATTEBERY, DSC, MBA, FACHE, CEO, AMERICAN COLLEGE OF CARDIOLOGY AND MEDAXIOM; WASHINGTON, D.C.

JERRY BLACKWELL, MD, MBA, FACC, PRESIDENT, MEDAXIOM; KINGSPORT, TN

Hear from MedAxiom’s CEO and President as they discuss how changes in healthcare have impacted cardiovascular services in regards to the strategic movement from inpatient to outpatient, program consolidation, and balancing the management of cost and quality while providing value to our patients. The discussion will include transformative opportunities and offer ideas for navigating the current landscape as we continue to advance cardiovascular care.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Specialized Knowledge

**Medically Home**

2:00 pm – 2:45 pm

RICHARD RAKOWSKI, CO-FOUNDER AND CEO, MEDICALLY HOME, LLC; BOSTON, MA

Join this session to hear more about how the Medically Home care model allows patients with select medical diagnosis that would traditionally require hospitalization to be cared for at home. Using uniquely composed technology, patients have full access to their care team with the push of a button just as if they were admitted into the hospital. Their platform is designed to track vital signs, medications and procedures to create up to date actionable data that the whole team shares while providing online access for families to securely view their loved ones health status.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Specialized Knowledge

**Direct to Employer Relationships**

2:45 pm – 3:30 pm

LEE LEWIS, AREA VICE PRESIDENT, ARTHUR J. GALLAGHER & CO.; DALLAS, TX

DUTCH ROJAS, CEO, SANO SURGERY; SCOTTSDALE, AZ

In this session we will hear different perspectives on the direct to employer contracting process. We will learn from Lee Lewis, one of the nation’s top benefits consultants that works with the many of our country’s best known employers as to why employers prefer direct contracting and the needs and goals of each stakeholder involved in the process. We will also hear from Dutch Rojas, the CEO of Sano Surgery, as to how the process works for employers, patients, and providers. Mr. Rojas will provide an overview of how the processes work and put an operational framework to the concepts discussed. We will conclude the session with Joe Sasson providing a summation of how CV programs can get involved with employers for direct contracting, without having to negotiate with these employers individually, and how these programs can create more equity in the healthcare arena. There will be a Q&A with all speakers at the end of the session as time permits.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Management Services

**Legal Update**

3:30 pm – 3:45 pm

JIM DANIEL, DIRECTOR, HANCOCK, DANIEL, JOHNSON & NAGEL, PC; RICHMOND, VA

As hospitals and physicians continue to consolidate and realign in the modern healthcare market, some are questioning what the impact will be on total health spending. While hospitals defend their contracting and referral processes as a way to provide specialized care to their patients, others feel it allows them to dominate the market. Efforts to attract particular specialists are facing scrutiny under federal anti-kickback laws. The rise in mergers and acquisitions raises some concerns about the absence of clear federal guidelines. In this session we will hear a legal perspective on this and what we can expect as the Federal Trade Commission and Justice Department review and rewrite outdated vertical merger guidelines.

CME Credits: 0.50
CPE Credits: 0.50
CPE Fields of Study: Business Law
Recognition of Group Value in Fair Market Value Testing

JOEL SAUER, MBA, EXECUTIVE VICE PRESIDENT, MEDAXIOM CONSULTING; FORT WAYNE, IN
MICHAEL STOVER, CPA, ABV, CFF, PRINCIPAL, SOMERSET CPAS AND ADVISORS; INDIANAPOLIS, IN

Cardiology is a team sport and as it becomes even more deeply sub-specialized, compensation models are recognizing team over the individual with significant sharing components and other strategies. However, often compliance testing can focus on individual physicians, either at the total compensation level or looking at compensation per wRVU, which can cause problems for groups that want a largely shared plan. This session will explore the data around cardiology compensation and provide insights from a fair market value perspective.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Finance

Networking Reception with Industry Partners

Group Dinner
Friday, October 25

6:30 am – 8:00 am  Breakfast  Pacific Ballroom 3
6:30 am – 6:00 pm  Registration  Rotunda
6:45 am – 7:45 am  Physician-Only Breakfast  Monarch Ballroom 1

CME Credits: 1.0

POD SESSIONS

7:30 am – 5:00 pm  Pediatrics & Adult Congenital Heart POD  Napoli
CME Credits: 9.5
CPE Credits: 10.0
CPE Fields of Study: Business Law, Finance, Management Services, Statistics

8:00 am – 9:30 am  POD A  Monarch Ballroom 1
POD B  Monarch Ballroom 2
POD C  Monarch Ballroom 3
POD D  Aegean
POD E  Adriatic
HCA POD  Pacific Ballroom 1 & 2

9:30 am – 10:00 am  Break with Industry Partners  Pacific Ballroom 3

10:00 am – 11:30 am  POD Sessions (continued)
POD A  Monarch Ballroom 1
POD B  Monarch Ballroom 2
POD C  Monarch Ballroom 3
POD D  Aegean
POD E  Adriatic
HCA POD  Pacific Ballroom 1 & 2

CME Credits: 3.5
CPE Credits: 2.0
CPE Fields of Study: Business Law, Finance, Management Services, Statistics

11:45 am – 12:45 pm  Educational Spotlight Lunches  Monarch Ballroom 1

1. PET Roundtable Lunch Discussion  Sponsored by Bracco Diagnostics Inc.
Facilitated by the Bracco Diagnostics Team

CMS recently proposed alarming adjustments to payment inputs for myocardial PET that could lead to drastic technical component payment reductions. If these changes take effect as proposed, it will heavily influence the operational and financial strategies employed by PET providers and negatively affect patient access to this proven diagnostic test. If you are currently performing cardiac PET studies or are exploring the implementation of cardiac PET, please join us for a roundtable discussion on the efforts to save cardiac PET. This session will be highly participative and rely on facilitated discussion just as much as direct education. MedAxiom members and industry partners are welcome to join this discussion in a collaborative effort to address this important issue.

No educational credits will be provided.
2. **Less Talk, More Action: Making Precision Medicine in Cardiology a Reality**  
*Sponsored by Health Outcomes Sciences*  
**Monarch Ballroom 3**

GABE SOTO, MD, PHD, MHCD, FACC, FHRS, MEDICAL DIRECTOR, CARDIOVASCULAR AND ELECTROPHYSIOLOGY SERVICES, INTERIM CHIEF MEDICAL OFFICER, SOUTHEAST HEALTH; CAPE GIRARDEAU, MO

SANDY TART, DIRECTOR OF CARDIOVASCULAR SERVICES, NORTH MARKET, ADVENT HEALTH; ORLANDO, FL

Cardiovascular Service Line leaders are now managing risk associated with CV intervention and they need tools to ensure success. Reimbursement has shifted away from fee-for-service medicine to fee-for-outcomes. Payers are using comprehensive diagnosis related groups (DRG) and bundles to shift risk to the hospital. HOS has the tools you need to understand, manage, and optimize outcomes and financial performance.

You’ve gone after the low hanging fruit – supply chain, staffing, coding. Now, it’s time to optimize your revenue by reducing physician treatment variability and controlling preventable and expensive adverse events.

In this presentation, hear how one of the founders of the ePRISM platform saw a way to achieve this putting timely, actionable data in the hands of physicians. One of our clients, AdventHealth will share their experiences using ePRISM from implementation to optimizing post-procedure reporting to drive improvement.

No educational credits will be provided.

3. **Comprehensive Enterprise CVIS – Can it Really Change Your Practice (and Your Life)?**  
*Sponsored by ScImage*  
**Monarch Ballroom 2**

ALEX DURAIRAJ, MD, PRESIDENT, FOOTHILL CARDIOLOGY MEDICAL GROUP, INC.

JOHN GONZALEZ, OPERATIONS MANAGER, FOOTHILL CARDIOLOGY MEDICAL GROUP, INC.

JANINE BRODA, DIRECTOR, SALES AND MARKETING, SCIMAGE

The Cardiology community’s focus on increased efficiency and doing more with less means Cardiologists must find a way to balance the chaos and unreasonable demands. Can technology really make a difference, or is it just another system with more clicks? Foothill Cardiology has experienced the impact a true comprehensive enterprise cardiology system can make. No more restrictions on where the data resides or where the physician is sitting, and complete access to all of the tools Cardiologists require – Stress, Echocardiology, Holter, Vascular, PET, SPECT and more. Dr. Durairaj will discuss the impact both moving to the Cloud and having freedom from IT requirements has had on his practice for the past 4 years, in addition to the satisfaction levels of physicians who truly have access to any image, anytime, anywhere. As Operations Manager, John Gonzalez will explain the impact a Comprehensive Cardiology PACS can have as well as some of the integration pitfalls to avoid with modalities, EHR's and migration.

No educational credits will be provided.

**GENERAL SESSION**

1:00 pm – 1:45 pm  
**Shifting the Paradigm for Cardiovascular Disease Population Health Management**  
*Pacific Ballroom 1 & 2*

KHURRAM NASIR, MD, MPH, MSc, CHIEF CARDIOVASCULAR PREVENTION AND WELLNESS, CO-DIRECTOR CENTER FOR OUTCOMES RESEARCH, HOUSTON METHODIST; HOUSTON, TX

Cardiovascular Disease (CVD) continues to be a severe and costly program for healthcare organizations that affects quality, outcomes and costs. One of the major causes is the nonexistence of a data supported infrastructure or tools for stakeholders to guide & implement best practices across the continuum of ASCVD care. As we focus on strengthening big data architecture for value-based healthcare delivery under the framework of population health management (PHM) we must leverage digital solutions and learnings from artificial intelligence to help inform and guide decisions. In this presentation we will discuss how to maximize data and digital capacities to accelerate paradigm shift in current siloed management approaches to one that optimally moves the needle on CVD population health goals.

CME Credits: 0.75  
CPE Credits: 0.50  
CPE Fields of Study: Specialized Knowledge
1:45 pm – 2:30 pm  Cardiology Advocacy Alliance (CAA) Update  Pacific Ballroom 1 & 2

PAT HOLLOWAY, CPA, CHIEF OPERATION OFFICER, OKLAHOMA HEART HOSPITAL PHYSICIANS AND PRESIDENT, CAA; OKLAHOMA CITY, OK

NICK MORSE, DIVISION VICE PRESIDENT, ADVOCACY & GOVERNMENT AFFAIRS, AMERICAN COLLEGE OF CARDIOLOGY; WASHINGTON, D.C.

Cardiology Advocacy Alliance (CAA) represents cardiologists in Washington to ensure our voices are heard as the Value Agenda is updated. This session will review the latest developments in Washington, both regulatory and legal, that impact the CV health care community.

Topics will include:
- Latest details on CMS Rules
- Legislative Outlook
- CAA Priorities

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Business Law

2:30 pm – 3:15 pm  The Challenge of Digital Transformation in CV Care  Pacific Ballroom 1 & 2

JOHN RUMSFELD, MD, PH.D., FACC, AMERICAN COLLEGE OF CARDIOLOGY; WASHINGTON D.C.

Most sectors of the economy have undergone some form of digital transformation, yielding efficiency and value. Healthcare, while in dire need of more efficiency and value, has been slow to embrace – much less achieve – digital transformation. There have been massive investments in digital health technologies over the last 5-10 years, but little of this has translated into changes in the way CV care is delivered.

This talk will delve into:
- The current landscape of digital health in relation to CV care
- The need for digital transformation and reasons why this has not (yet) happened
- A roadmap for digital transformation – emphasizing virtual care, remote monitoring, and AI-driven care
- Current efforts by the American College of Cardiology to lead the digital transformation of CV care

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Information Technology

3:15 pm – 3:45 pm  Break with Industry Partners  Pacific Ballroom 3
**BREAKOUT SESSIONS – Choose 1 of 3**

### 1. NCDR Data: Understanding What You Are Submitting

**Monarch Ballroom 1**

ADEELA KHAN, DIRECTOR CARDIOVASCULAR REGISTRIES, VERADIGM HEALTH; WASHINGTON D.C.

CHRISTINA KOUTRAS, TEAM LEADER NCDR HOSPITAL REGISTRY PRODUCTS, AMERICAN COLLEGE OF CARDIOLOGY; WASHINGTON D.C.

GINGER BIESBROCK, PA-C, MPH, MPAS, AACC, SENIOR VICE PRESIDENT, MEDAXIOM CONSULTING; GRAND RAPIDS, MI

The National Cardiovascular Data Registry (NCDR®) is the ACC’s suite of cardiovascular data registries helping hospitals and private practices measure and improve the quality of care they provide. This breakout session will provide insight into how patient-level data submitted by registry participants are transformed into actionable analytics to improve care for the CV population.

- Review NCDR report structure and how to interpret your reports
- Develop an understanding of the methodology for the benchmarking
- Gain insights as to how to take your reports and identify opportunities that become action items for outcome improvement

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Computer Software & Applications

### 2. TVU Model Case Studies

**Monarch Ballroom 2**

CATHIE BIGA, RN, PRESIDENT & CEO, CARDIOVASCULAR MANAGEMENT OF ILLINOIS AND PAST PRESIDENT, CAA; WOODBRIDGE, IL

WARREN LEVY, MD, FACC, PRESIDENT & CMO, VIRGINIA HEART; FALLS CHURCH, VA

NORMAN RISINGER, MD, FACC, AUSTIN HEART; AUSTIN, TX

While CMS is still using RVUs (relative value units) for awarding compensation, some cardiovascular practices have begun using TVUs (time value units) to level the playing field between specialties and better account for non-RVU activities that may still be important to healthcare delivery. In this session presidents from three practices will share how and why they set up their TVU systems, and how such systems may be considered a more equitable compensation model as value becomes a more dominant factor in reimbursement and compensation.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Finance

### 3. Access Clinics

**Monarch Ballroom 3**

JESSE ADAMS III, MD, FACC, LOUISVILLE CARDIOLOGY; LOUISVILLE, KY

ANN HONEYCUTT, EXECUTIVE DIRECTOR, VIRGINIA CARDIOVASCULAR SPECIALISTS; RICHMOND, VA

Offering more ways to improve patient access is a high priority for CV programs. In this session you will hear from two programs that are currently operating ambulatory immediate access clinics to provide the rapid evaluation and treatment of common cardiac issues. They will review the process for receiving patients that come in with symptoms as well as those referred by a physician, urgent care centers, or emergency departments. Hear how patients and staff are scheduled each day, how care is managed once they are evaluated within the clinics, and the impact on ER admission and downstream volume.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Specialized Knowledge

4:30 pm – 4:40 pm  **Transition Time**
AGENDA

4:40 pm – 5:25 pm  BREAKOUT SESSIONS – Choose 1 of 3

1. HOW TO USE YOUR NCDR DATA: CASE STUDIES  Monarch Ballroom 1
DENISE BUSMAN, MSN, RN, MANAGER, CLINICAL PRACTICE, EDUCATION & QUALITY, FREDERIK AND LENA MEIJER HEART CENTER, SPECTRUM HEALTH; GRAND RAPIDS, MI
ROBERT SANCHEZ, MD, FACC, MEDICAL DIRECTOR, THE HEART INSTITUTE, WEST FLORIDA CARDIOLOGY NETWORK, HCA PHYSICIAN SERVICES GROUP; ST. PETERSBURG, FL
SAMANTHA WOOD, MBA, BSN, RN, CCRN-K, WEST FLORIDA DIVISION, DIRECTOR OF CLINICAL ACCREDITATION, HCA WEST FLORIDA DIVISION; TAMPA, FL
MODERATOR: TERRI MCDONALD, VICE PRESIDENT, MEDAXIOM CONSULTING; OCALA, FL
More than 2,400 hospitals and over 8,500 outpatient providers worldwide participate in one or more of the ACC’s ten registries, forming a comprehensive network of cardiovascular care providers committed to ensuring evidence-based cardiovascular care, improving patient outcomes and lowering health care costs. During this breakout session you will hear how your organization’s registry data reports may be used to identify opportunities for benchmarking and improving care processes and outcomes in the CV population.
Our speakers will share: real world examples of outcome improvement through registry data engagement and management, and how to develop an understanding to take registry data, identify opportunities, develop improvement plans, and implement strategies.
CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Business Management & Organization

2. DIS-INTEGRATION: OUR STORY OF UNWINDING EMPLOYMENT AND RETURNING TO INDEPENDENT PRACTICE  Monarch Ballroom 2
SHERI KRUEGER, DIRECTOR OF CARDIOVASCULAR SERVICES, HEART AND VASCULAR INSTITUTE OF WISCONSIN; APPLETON, WI
PAT MANNEBACH, MD, HEART AND VASCULAR INSTITUTE OF WISCONSIN; APPLETON, WI
LARRY SOBAL, CEO, HEART AND VASCULAR INSTITUTE OF WISCONSIN; APPLETON, WI
MODERATOR: JOEL SAUER, MBA, EXECUTIVE VICE PRESIDENT, MEDAXIOM CONSULTING; FORT WAYNE, IN
In the past decade the majority of cardiology practices chose to become integrated with health systems. But those marriages have not always worked and there is a small but growing number choosing to unwind their employment and return to independent practice. During this session you will hear the story of how Heart and Vascular Institute of Wisconsin went through the process and where they are today. They will share why the decision was made to separate from the health system and the challenges and successes achieved in their first six months of independence. From borrowing money to finance the unwind to purchasing a building and equipment and relocating all of their offices to obtaining new insurance contracts they have made great strides to ensure that the patients they serve continue to receive world-class care and that their physicians and employees are back to experiencing a culture of joy and teamwork. There will be an open Q&A session at the end of the session.
CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Specialized Knowledge

3. IMPLEMENTING CORONARY CTA + HEARTFLOW: WHAT YOU NEED TO KNOW  Monarch Ballroom 3
CATHIE BIGA, RN, PRESIDENT & CEO, CARDIOVASCULAR MANAGEMENT OF ILLINOIS; WOODBRIDGE, IL
EDWARD T.A. FRY, MD, FACC, FSCAI, CHAIR, CARDIOLOGY DIVISION AND CVSL, ST. VINCENT MEDICAL GROUP, ST. VINCENT HEART CENTER; INDIANAPOLIS, IN
GEOFFREY ROSE, MD, SANGAR HEART & VASCULAR INSTITUTE; CHARLOTTE, NC
RYAN WHITNEY, MD, CHAIRMAN, THE HEART CENTER AT NORTHEAST GEORGIA MEDICAL CENTER; BRASELTON, GA
Join this session to hear different perspectives from those that have implemented CCTA + HeartFlow. The speakers will share practical tips for implementation and key learnings for those considering introducing this into their clinical program. You will also see the benefits that others have experienced using this technology and how that is impacting patient assessment and treatment decisions.
Sponsored presentation by HeartFlow: No CMEs will be given.

5:30 pm – 6:30 pm  Networking Reception with Industry Partners  Pacific Ballroom 3
Saturday, October 26

6:30 am – 8:00 am  Breakfast  Pacific Ballroom Promenade

6:30 am – 11:30 am  Registration  Rotunda

6:45 am – 7:45 am  Physician-Only Breakfast Meeting  Pacific Ballroom 3
  CME Credits: 1.0

6:45 am - 7:45 am  Private Practice Breakfast Meeting  Adriatic
  CME Credits: 1.0
  CPE Credits: 1.0
  CPE Fields of Study: Specialized Knowledge

GENERAL SESSION

8:00 am – 8:45 am  HEART TRACKS Transitional Care Pathway for Low-Risk ED Patients with Cardiac Complaints  Pacific Ballroom 1 & 2
  ELIZABETH HUENEFELDT, ARNP, FNP-C, CARDIOVASCULAR CONSULTANTS OF CAPE GIRARDEAU, INC.; CAPE GIRARDEAU, MO
  GABE SOTO, MD, PHD, MHCDS, FACC, FHRS, MEDICAL DIRECTOR, CARDIOVASCULAR AND ELECTROPHYSIOLOGY SERVICES, INTERIM CHIEF MEDICAL OFFICER, SOUTHEAST HEALTH; CAPE GIRARDEAU, MO

In this session you will hear from SoutheastHEALTH, a regional healthcare system serving southeast Missouri as well as parts of southern Illinois, western Kentucky, and northern Arkansas. SoutheastHEALTH’s flagship hospital, Southeast Missouri Hospital, provides care to over 10,000 inpatients and nearly 120,000 outpatients annually. In 2016, Southeast Missouri Hospital implemented a transitional care pathway for patients who presented to the Emergency Department (ED) with a cardiac-related complaint, utilizing standardized risk measures to identify low-risk patients suitable for early discharge. They will discuss the design and implementation of the program, as well as the impact it had on 12-month ED discharges, cardiac-related and all-cause 30-day revisits and admissions, safety outcomes, and institutional revenues.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Specialized Knowledge

8:45 am – 9:30 am  Successful CV Hospitalist Programs  Pacific Ballroom 1 & 2
  ALLEN BAUM, MD, PRESIDENT, CARDIOLOGY CLINIC OF SAN ANTONIO; SAN ANTONIO, TX
  EDMUND COYNE, MD, CARDIOVASCULAR MEDICINE, PC; DAVENPORT, IA
  KRIS ZELLER, CMPE, MSHSA, PRACTICE ADMINISTRATOR, CARDIOVASCULAR, MEDICINE, PC; DAVENPORT, IA
  MODERATOR: JERRY BLACKWELL, MD, MBA, FACC, PRESIDENT, MEDAXIOM; KINGSPORT, TN

In this session two programs will share learnings from their experiences developing a hospitalist program and lessons learned. Hear what effects each program made on mortality, morbidity, LOS and cost per case. They will also provide before and after statistics to show the impact within their CV divisions.

CME Credits: 0.75
CPE Credits: 0.50
CPE Fields of Study: Specialized Knowledge

9:30 am – 9:40 am  Transition Time
AGENDA

9:40 am – 10:25 am  BREAKOUT SESSIONS – Choose 1 of 4

1. Case Study in Compensation Redesign: A Journey Not Yet Complete  Monarch Ballroom 2
   LUKE SULLIVAN, VICE PRESIDENT SPECIALTY INSTITUTES, REHABILITATION AND THERAPY SERVICES, CARLE HEART & VASCULAR INSTITUTE; URBANA, IL
   BENJAMIN RHEE, MD, CARLE HEART & VASCULAR INSTITUTE; URBANA, IL
   During this session, medical and administrative leadership from Carle Foundation Hospital will share their experiences from their recent journey through a compensation redesign initiative. They moved from a full productivity plan to a salary model with governance shifting from the corporate to divisional level. The team will share details related to the model itself, provide rationale behind certain decisions and share lessons learned as they admit that they are very much in the midst of their compensation journey, not complete.
   CME Credits: 0.75
   CPE Credits: 0.50
   CPE Fields of Study: Finance

2. CV Scorecards: What Should We Be Tracking?  Aegean
   CAROL MELVIN, COO MIAMI CARDIAC & VASCULAR INSTITUTE, BAPTIST HEALTH SYSTEMS OF SOUTH FLORIDA; MIAMI, FL
   Providing quality care to our patients is always top priority and tracking how we are performing ensures that we are continuously working towards improvement. Determining what metrics to track and how, is important whether you are just beginning or reviewing your current processes and outcomes. Join this session to hear how one program developed their clinical, operational, financial and service metrics. They will also share key learnings from their experience and how their infrastructure is set up for ongoing management.
   CME Credits: 0.75
   CPE Credits: 0.50
   CPE Fields of Study: Information Technology

3. Addressing Quality Concerns Both in the Practice and Hospital  Adriatic
   MARK MASTERS, PH.D., ADMINISTRATOR, BAPTIST HEART SPECIALISTS; JACKSONVILLE, FL
   JEFFREY WESTCOTT, MD, SYSTEM PHYSICIAN INFORMATICIST, CARDIOLOGY, PROVIDENCE ST. JOSEPH HEALTH, SWEDISH HEART & VASCULAR INSTITUTE; SEATTLE, WA
   Physicians are facing increased scrutiny over their procedural complications. While physicians have always worked to improve outcomes, the continued emphasis on Registry reporting, data driven measures and public transparency initiatives has raised the bar on the area of complications. Creating a dyad leadership model within the practice and the hospital is essential when developing Quality Improvement models and the associated consequences.
   In this session we will hear from two perspectives as our speakers share more about:
   - How the hospital side is utilizing quality data
   - Actively using EHR data to point out outliers and identifying what actions to take
   CME Credits: 0.75
   CPE Credits: 0.50
   CPE Fields of Study: Specialized Knowledge

4. How to Staff Appropriately  Monarch Ballroom 3
   SCOTT MORONEY, VP, SANGER HEART & VASCULAR INSTITUTE; CHARLOTTE, NC
   BART REEVES, ASSISTANT VICE PRESIDENT, SANGER HEART & VASCULAR INSTITUTE; CHARLOTTE, NC
   GEOFFREY ROSE, MD, SANGER HEART & VASCULAR INSTITUTE; CHARLOTTE, NC
   MODERATOR: GINGER BIESBROCK, PA-C, MPH, MPAS, AACC, SENIOR VICE PRESIDENT, MEDAXIOM CONSULTING; GRAND RAPIDS, MI
   There are different methods for determining staffing needs based on the organizational structure and culture. Clearly defining roles and responsibilities based on license levels will provide a better understanding of what your needs are. Join this session to hear how a program is effectively utilizing their team and the methods they used to identify staff gaps.
   CME Credits: 0.75
   CPE Credits: 0.50
   CPE Fields of Study: Personnel/Human Resources
10:25 am – 10:30 am  **Transition Time**

10:30 am – 11:15 am  **BREAKOUT SESSION**

**MedAxiom Consulting Open Discussion with Members**  
Adriatic

GINGER BIESBROCK, PA-C, MPH, MPAS, AACC, SENIOR VICE PRESIDENT, MEDAXIOM CONSULTING; GRAND RAPIDS, MI

NICOLE KNIGHT, LPN, CPC, CCS-P, DIRECTOR, REVENUE CYCLE SOLUTIONS AND SENIOR CONSULTANT, MEDAXIOM; JACKSONVILLE, FL

TERRI MCDONALD, VICE PRESIDENT, MEDAXIOM CONSULTING; OCALA, FL

JOEL SAUER, MBA, EXECUTIVE VICE PRESIDENT, MEDAXIOM CONSULTING; FORT WAYNE, IN

Get expert insights and advice from the MedAxiom Consulting team. This informal roundtable discussion will include a review of the top issues facing cardiovascular care providers as well as time for a Q&A session with attendees.

Just some of the topics that will be discussed:

- Cardiac urgent care centers
- The rising role of telemedicine
- Predictions on physician recruitment, compensation and production
- Team based care and how to maximize efficiency
- Improving patient access

**CME Credits:** 0.75  
**CPE Credits:** 0.50  
**CPE Fields of Study:** Specialized Knowledge

11:15 am  **Conference Adjourns**